

PUBLIC INFORMATION PROGRAM

The MSAD #68 School Board strongly believes that it must have excellent communication with residents of the school community. It shall be the responsibility of the superintendent and his/her staff to develop a program of public information including but not limited to the following means of communication.

News Releases

The School Board, through the superintendent, shall inform the people of the town concerning the objectives, achievements, needs, and conditions of the schools by means of locally circulated newspapers and other news publications. The superintendent shall have the authority to issue news releases that have school-wide policy significance.

Publications

Bulletins, booklets, pamphlets, and newsletters, and like publications concerning the schools shall be prepared from time to time and shall be distributed to parents, staff members, and other interested persons. The office of the superintendent should receive copies of all publications concerning the schools. Publications originating in the schools are subject to review by the superintendent.

Other Media

The superintendent shall capitalize on such other means of communication as meetings, special programs, and study committees to further the schools' communication program.

Individual School Publicity

Publicity concerning school activities that relate to one school may be released by the principal of the school, or his/her delegated representative, in accordance with administrative procedures established by the superintendent.

First Reading: September 1, 1999

Second Reading and Adoption: November 3, 1999