

## **SPONSORSHIP AND EVALUATION OF ATHLETIC PROGRAMS**

It is the Board's desire to offer MSAD 68 students athletic programming that provides diverse, developmentally appropriate opportunities and encourages student participation. At the same time, the Board recognizes that resources may not be available to fund all of the sports in which students and the community have an interest. In order to provide students with meaningful athletic experiences while maintaining high quality, sustainable programs, the Board adopts this policy governing sponsorship and evaluation of the school unit's athletic programs.

Through sponsorship, the school unit assumes responsibility for, and control of, a particular athletic program. Sponsorship requires Board approval. The school unit assumes responsibility only for those interscholastic athletic programs the Board has designated as school-sponsored.

The Board will approve for sponsorship only those programs that are consistent with its philosophy and policies and with regulations established by the appropriate governing bodies, including the Maine Principals' Association (which refers to its regulations as "policies"). Sponsoring does not mean that funding will be provided in whole or in part through the school unit's budget. Sponsorship is required even for activities that may be funded in full by booster organizations.

Sponsorship is required before any team may represent itself using the school name, to be eligible for league play and tournament participation, or to be eligible for school athletic awards.

In order to assess the sustainability of athletic activities, each ongoing activity will be evaluated on at least a five-year cycle.

The Board establishes the following process for the approval and evaluation of athletic programs.

### **Criteria for Approval and Evaluation of Athletic Programs**

The Athletic Director and Middle School Principal shall be responsible for developing a rubric for evaluating potential athletic programs and assessing the viability of existing programs. The rubric shall take into consideration the following factors, which shall be applied to all programs:

1. Student body interest;
2. Community interest;
3. Gender equity;
4. Impact on facilities;
5. Impact on existing programs;
6. Impact on administration and staff;
7. Expenses;
8. Availability of competition;
9. Potential to field competitive teams;
10. Alignment with Board philosophy and policies; and
11. Availability of funds, consideration of extraordinary costs (e.g., rental of facilities, transportation, specialized equipment), and other relevant data.

The rubric should include a scale for weighing and rating these criteria and for reporting a total score that may be used for comparison purposes.

### **Approval of New Athletic Programs**

Sponsorship of all new interscholastic programs must be approved in advance. The Athletic Director and Middle School Principal shall be responsible for making and supporting recommendations to the Superintendent and Board at least six months prior to the proposed starting date. Recommendations are to be made based on data from the evaluation rubric.

The Board may impose conditions that must be met for the program to be approved.

Following initial approval, new programs will be placed on a two-year probationary status.

Six months prior to the end of the probationary period, the Athletic Director and Principal must submit a report to the Superintendent including recommendations and support for continued Board approval. The Board may provide for continuing approval, deny approval, or extend the probationary status for one additional year. Probationary status shall not exceed three years.

### **Evaluation of Existing or Ongoing School-Sponsored Athletic Programs**

Every athletic program will be reviewed on a five-year cycle.

The purpose of evaluation is to ensure that all existing or previously approved programs continue to meet the standards and criteria established by the Board.

The Board may authorize a program to be reviewed out of sequence based upon the recommendation of the Superintendent, Principal, or Athletic Director.

The evaluation of existing or ongoing approved programs will be done using the same rubric used to assess proposed programs.

Based upon the data, the Superintendent shall make a recommendation to the Board as to whether the program should continue or be deleted. The Board may vote to delete any program that it deems no longer sustainable or in keeping with Board philosophy, standards or criteria.

Cross Reference:     JJJ - Philosophy of Athletics  
                          JJIBA - Hiring and Evaluation of Coaches  
                          JJIBB - Sportsmanship  
                          JJIBC - Relations with Booster Groups

Admin Review:             12-19-06  
Policy Committee Review: 12-19-06  
First Reading:             1-2-07  
Second Reading:         2-6-07  
Implementation:         2-6-07